

# AllSurplus: Initial Copy

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## About Us page

(<https://www.allsurplus.com/content/aboutus>)

### **About AllSurplus A Liquidity Services Marketplace**

We've leveraged over twenty years' experience in the online surplus industry to create **AllSurplus: Your centralized online auction marketplace for business surplus.**

AllSurplus seamlessly connects buyers of industrial equipment with sellers offering business surplus and equipment from leading manufacturers.

Buy and sell your surplus assets from anywhere in the world on a secure, transparent, and efficient platform powered by the most experienced and trusted company in the surplus industry: Liquidity Services.

[button: "**Register Today**"] <https://www.allsurplus.com/account/register>

### **All Your Business Surplus Needs – One Consolidated Platform**

Finally, you can stop hopping from auction to website to app to find the best deals on business surplus and equipment. From trucks to transformers, printers to pumps – you'll find it on AllSurplus.

AllSurplus features excellent deals on surplus assets in over 500 categories, with thousands of items auction off every week from practically every industrial and business sector – all on one centralized marketplace.

[button: "**Get the Only Login You'll Ever Need**"]  
<https://www.allsurplus.com/account/register>

### **Profit from Superior Asset Management and Sales**

On AllSurplus, businesses like yours find new revenue streams by managing, valuing, and selling surplus for maximum value.

Regain control over your surplus sales through AllSurplus' self-directed service. You decide how and when your extra inventory and idle machinery go to auction – anywhere, anytime.

And, with access to over 3.5 million registered users and counting, you'll be sure that your surplus listings will receive the most attention from interested buyers – both from your industry and beyond – to get the highest return on your initial investment.

[button: **“Start Selling on AllSurplus”**]

[^Leads to a pop-up form asking for Name, company, phone number & email]

### **AllSurplus Offers Equipment and Business Surplus from Your Industry:**

- Biopharma & Biotech
- Consumer Goods
- Electronic Manufacturing & SMT
- Food & Beverage Production
- IT & Network Computing
- Metalworking
- Transportation
- Oil & Gas
- Power, Transmission & Distribution
- Compressors

[button: **“Register Today”**] <https://www.allsurplus.com/account/register>

## Sell page

(<https://www.allsurplus.com/content/howtosell>)

### **SELL YOUR SURPLUS** **With AllSurplus, a Liquidity Services Marketplace**

Through our parent company Liquidity Services, we partner with over 12,000 clients worldwide – including Fortune 1000 businesses – to efficiently turn surplus, idle, and obsolete assets into working capital through online auctions and direct sales opportunities.

We're more than surplus sales, too. Our business partners also leverage our financial valuations of old and new surplus to guide intelligent business decisions and meet reporting requirements.

[button: "**Find Out More**"]

[^Leads to a pop-up form asking for Name, company, phone number & email]

### **FROM ASSET IDENTIFICATION THROUGH REMOVAL, WE HAVE YOU COVERED**

#### **Asset Sales and Marketing**

AllSurplus leverages a wide range of strategies to ensure your surplus assets are sold through the right channels to the right buyers – in your industry and outside it – for the highest possible recovery value.

#### **Self-directed Surplus Sales**

Take full control of your brand and surplus sales through our self-directed services, which offer complete access to all AllSurplus marketplaces at your own pace and positioning.

#### **Full Service Asset Management**

Contain costs, optimize use of resources, and make smart investment recovery decisions that further sustainability initiatives through our comprehensive asset management services.

#### **Asset Valuation**

As a Liquidity Service marketplace, AllSurplus has the most experience, the strongest commitment to service, and the proven ability to empower better decision making with market and asset insights.

[button: "**Get Started Selling Surplus**" leading to a pop-up form asking for Name, company, phone number & email]

[Video Banner: change title to Discover our Fully Managed Services for Surplus Assets]

[Get Inspired Section: featuring content given to Kellie by Julie]

## Homepage Banner

(<https://www.allsurplus.com/>)

### **Your Single Source for Surplus Assets**

From trucks to transformers, printers to pumps – find great deals on quality equipment and business surplus worldwide.

[button: “**Start Bidding Today**”] <https://www.allsurplus.com/account/register>

## Category Banners

### Biopharma

(<https://www.allsurplus.com/category/index?category=67&categoryName=BioPharma&immediateCategory=67>)

### **Biopharma**

Join 70,000+ registered biopharma buyers to purchase or sell laboratory equipment and pharmaceutical manufacturing assets from OEMs you already rely on at unbeatable prices found on AllSurplus.

### Construction, Mining, and Farming

(<https://www.allsurplus.com/category/index?category=231,05,71,100,340,19,152,36&categoryName=Construction,%20Mining%20and%20Farming&immediateCategory=231,340,36>)

### **Construction, Mining, and Farming**

Supply the large-scale infrastructure projects and agricultural operations through phenomenal deals on used heavy equipment offered through AllSurplus. Our experts have already sold 150,000+ surplus assets to nearly 75,000 bidders across the construction, mining, and farming industries.

### Consumer Goods

(<https://www.allsurplus.com/category/index?category=256,46,200,08,149,201,161,203,18,206,26,56,208,94G,147,158,91,266,150,34,164,VE,214,272,155,249,90&categoryName=Consumer%20Goods&immediateCategory=256,200,201,203,206,208,266,214,249>)

### **Consumer Goods**

Stock your shelves and supply closets with other businesses' surplus consumer goods and overstocked inventory at incredible prices through AllSurplus. With over 55 million assets already sold, your next great deal is just a click and a bid away.

### Energy Equipment

(<https://www.allsurplus.com/category/index?category=454,471&categoryName=Energy%20Equipment&immediateCategory=454>)

### **Energy Equipment**

Find every piece of equipment your energy company needs, from drilling & well services to power, transmission, and distribution equipment. AllSurplus is the best way to sell and buy energy surplus, with more than 80,000 transactions completed across all asset categories in virtually every condition.

## Home Electronics

(<https://www.allsurplus.com/category/index?category=22,514,215,29,50,220&categoryName=Home%20Electronics&immediateCategory=22,215>)

### Home Electronics

Find electronics for home or office at AllSurplus, with sellers offering name-brand computers, tablets, cell phones, and televisions at prices below MSRP. Half of the top 30 consumer brands trust Liquidity Services for its surplus electronics – find the fruits of that labor here.

## Industrial

(<https://www.allsurplus.com/category/index?category=247,145,293,37,285,31,51,52,59,66,93,316,95,368,28,72,373,73,377,84,259,153,96,80,154,386,21,42,65,251,142&categoryName=Industrial%20Equipment&immediateCategory=247,293,285,51,316,368,373,377,259,96,80,386,251>)

### Industrial Equipment and Machinery

From the 120 million surplus industrial manufacturing machinery, parts, and assets already sold across Liquidity Services marketplaces, you're sure to find the equipment you're looking for at the best possible prices on AllSurplus.

## Transportation

(<https://www.allsurplus.com/category/index?category=03,387,17,236,94A,94O,94H,94,94E,94F,94L,94I,94C,94B,94D,09&categoryName=Transportation&immediateCategory=03,387,236,09>)

### Transportation

However your business travels – by plane or train or motor car – you'll find the best deals on transportation assets at AllSurplus. Join the more than 85,000 registered buyers of transportation fleet surplus to bid on the 225,000+ assets already sold.